

## VIRGINIA DARE

### PROFILE SUMMARY

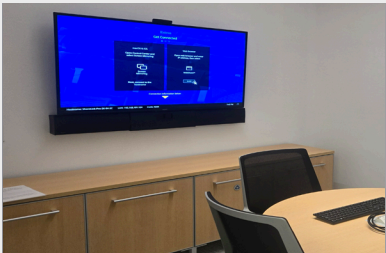


## VIRGINIA DARE PROJECT INTRODUCTION

Virginia Dare, a century-old company specializing in food and beverage solutions, has recently unveiled its new headquarters in Carteret, NJ. This move marks a significant milestone in the company's history, emphasizing their commitment to innovation and growth in the food and beverage industry.

## THE CHALLENGE

At the heart of this endeavor was the challenge of crafting a cutting-edge facility designed to foster collaboration, enhance product development, and streamline operations. The headquarters needed to be equipped with advanced technology capable of supporting a variety of meeting formats, from intimate huddles to expansive conferences and customer presentations.



## SOLUTION

Virginia Dare addressed various challenges by installing a comprehensive audiovisual system tailored to each space in their new premises. Huddle and small conference rooms feature 55" displays with integrated tech, while tasting and medium conference rooms boast 75" displays and enhanced A/V capabilities. The large conference room includes dual 85" displays, advanced conferencing tools, and superior sound quality. The customer center and conference room offer a flexible A/V setup with a 2x2 video wall and PTZ cameras. Additionally, a break room showcases a 55" display for digital signage, and room schedulers are integrated with preferred calendaring services outside conference spaces.

## CONCLUSION

Virginia Dare's new headquarters incorporates advanced technology to improve collaboration, product development, and space utilization. With versatile meeting spaces and a robust scheduling system, it accommodates various gatherings and is designed for flexibility and future growth. This investment underscores the company's commitment to innovation and leadership in the food and beverage industry, enhancing operations and delivering exceptional experiences for employees and customers alike.